

Benefits

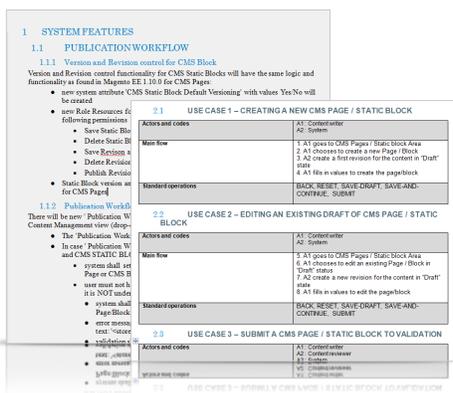
- Leverage expert product knowledge to architect an effective and efficient solution
- Our collaborative analysis process ensures custom solutions meet your business needs
- Full business and technical documentation delivered to ensure knowledge transfer

Scope

- Review of business logic and requirements
- Review of any applicable technical documentation
- Discussion on implementing within the Magento architecture
- Assessment of impact on performance, upgradeability, and usability
- Implementation within the Magento proven project life cycle

Deliverable

Business Requirements and Technical Documentation



Magento Custom Module Development

Extend Magento's native functionality while reducing cost and time-to-market

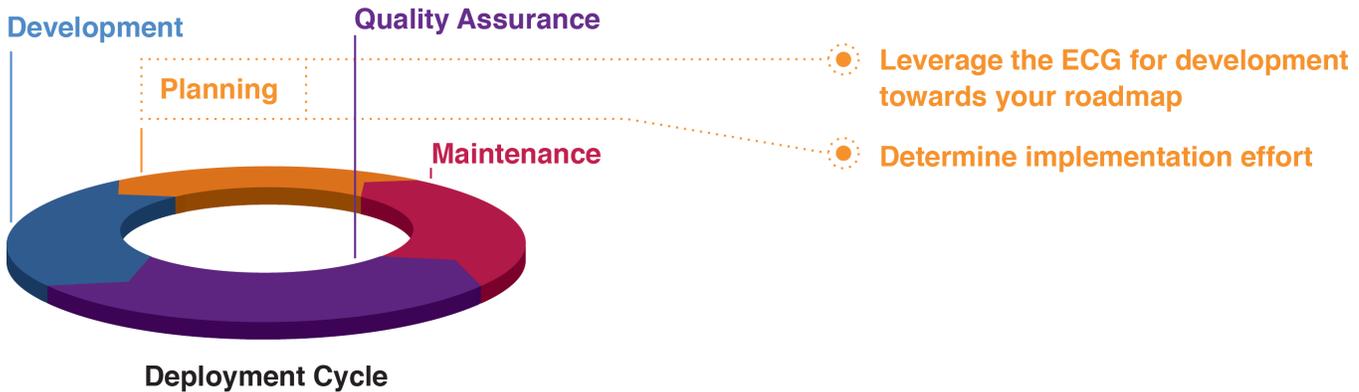
What It Is

The Magento architecture is designed to allow for extending core functionality. However, implementing a custom module requires a deep understanding of the Magento architecture, coding standards, and modular dependencies. The ECG will help you extend Magento's native functionality to support your business initiatives.

Who It's For

The Custom Module Development Packaged Service is for organizations who want the most effective and efficient solution architected and developed. Use the Magento ECG to accelerate your project timeline and features road-map.

When to Use Custom Module Development



Why Use the ECG

Whether you are a Magento Solution Partner or merchant, put our expertise and best practices to work for you. Leveraging direct access to Magento’s product and technology development teams and drawing on experience from hundreds of successful Magento implementations, the Expert Consulting Group (ECG) consultants are uniquely equipped to provide you with the guidance needed to validate your design, development and deployment decisions. We can identify architecture and code optimization, provide direction on custom application deployments and identify performance bottlenecks.

More Information

For more information on our Custom Module Development Packaged Service or any other Magento Expert Consulting Group offering, please contact your Magento sales representative or visit...
<http://www.magentocommerce.com/services>

“Magento’s Expert Consulting Group conducted a **thorough review** of our environment and provided us with a **practical list of enhancements** that our development team implemented. **The results were great.** The process was very smooth and the documentation thorough.

- Zubin Mowlavi, Lucid Fusion